

AMENDMENTS TO THE CLAIMS

The listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1-22. (Canceled)

23. (New) A computerized method having a processing computer for processing orders for full color printing, comprising:

receiving from a customer a print order including a plurality of print configuration options, delivery options, and customer contact and billing information;

receiving from the customer a digital file of any file type/format for full color printing according to the print order, wherein the customer's digital file can be of any type/format including a standard or non-standard type/format;

processing the digital file by converting the digital file into a press-ready file with a type/format compatible for full color printing; and

creating a proof of the processed digital file to be submitted to the customer for approval.

24. (New) The method of claim 23, wherein the proof is created in a format specified by the customer.

25. (New) The method of claim 23, further comprising submitting the digital file to a printing service provider for full color printing according to the print order.

26. (New) The method of claim 23, wherein the digital file of the standard type/format includes a file generated from a CMYK compatible graphic computer application, and the digital file of the non-standard type/format includes a file generated from an RGB-only compatible graphic computer application.

27. (New) The method of claim 25, wherein the customer provides the print order real-time on a Web page associated with the printing service provider via a Web browser.

28. (New) The method of claim 27, wherein the print configuration options include print dimension, color, paper and quantity options, and the delivery options include production speed and shipping information.

29. (New) The method of claim 28, wherein the Web page includes a pricing engine, the pricing engine automatically calculating a price quote.

30. (New) The method of claim 29, further comprising automatically and substantially instantaneously calculating a new price quote each time the customer changes one of the print configuration or delivery options, and displaying the new price quote to the customer before the change is submitted.

31. (New) The method of claim 23, further comprising providing access to the proof over an electronic communication medium.

32. (New) The method of claim 23, further comprising obtaining payment from the customer.

33. (New) The method of claim 23, further comprising printing the press-ready file and delivering printed material to the customer.